



April/May 2010 Newsletter

Aaahhh...Spring at last! It's finally here, and with it comes that urge to get outside and soak it up! (For us, too!) Our pets are feeling this just as strongly, if not more than we do! Why not make everyone happy and do it together! There are so many products available to make this a fun and SAFE Spring for all of us, so there's no excuse not get out there and start enjoying!! Here are just a few items you might consider:

Lupine Collars and Leads - Lupine is one of the leaders in the industry of collars and leads for both dogs and cats. With great patterns and a variety of colors, they stand out above the rest! The Guarantee that Lupine has on their product makes it that much more appealing. If a collar or lead is chewed or breaks they replace it for **Free!** What a great perk to offer in today's economy! Come in and check out one of the newest patterns – Crazy Daisy!

Premier Products – It's always more fun to walk together than to have your pet “walk you”. Premier carries a number of products that help both dog and owner spend a more enjoyable

time together. One that we particularly like is the Easy Walk Harness. It is designed to gently discourage your pet from pulling while on a lead. Because of the chest strap that rests low across the breastbone, there is no more coughing or choking when your dog pulls. With its front chest attachment your pet is steered towards you, directing its attention to where you want it. Simple to put on, and made of high quality materials, it's a great way to take a walk!

Invisible Fence - Oh, to romp in the grass without those restrictive chains or ropes! And no wooden or chain link fences to restrict the beautiful view! Invisible Fence carries a fantastic variety of products to keep your dog or cat contained in your yard or certain areas of your home. After installation, their team of professionals will work with you and your pet on its use until they are satisfied that it meets you and your pets needs. Lifetime warranty, 1 year money back guarantee, and a 12 month, no interest, any size payment you want, makes this an affordable and **SAFE** way to let your pet roam worry free!



Meet Harley Witt! He belongs to our Vet Assistant, Brea. Harley is sporting our newest pattern in the Lupine line, “Crazy Daisy”!



This month is Heartworm Awareness Month, and we want you to be well educated on the dangers of this potentially deadly disease. It is estimated that more than **1 MILLION** dogs in the US are infected with heartworm. This number does not include our feline friends who are just as much at risk as our dogs. Heartworm is highly contagious among our pets, and is transferred by nothing more than a simple bite from an infected mosquito. When the infected mosquito bites another animal the larvae are transferred through the bite wound. These larvae will become worms that grow to be 14-inch-long adults. They make their way to your pet's heart and the arteries of their lungs causing serious damage, eventually leading to heart failure.

Because heartworm disease is easily prevented, we recommend that you, as your pet's caregiver, speak to us about the best approach in protecting them from this disease. While treatment in dogs is possible, it is a complicated and expensive process which can still leave irreparable damage to liver and kidneys. There is no effective treatment for cats, so prevention is a must.

There are a variety of options to choose from for your pet- monthly tablets or chewables and monthly topicals are all effective when given properly and on a timely schedule.

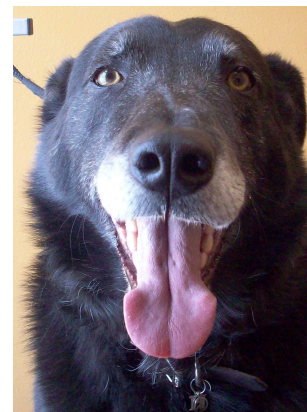


April showers bring May flowers, and along with those come a variety of things to be concerned about when it comes to your family and pet's safety. Many times we forget that some of these parasites can transfer these diseases to our family members from our pets. Mosquitoes carry Heartworm as well as West Nile, and ticks carry Lyme's Disease and Rocky Mountain Spotted Fever. Although it is not common, there have been documented cases of humans contracting heartworm disease.

A Vector borne parasite refers to an illness or disease that is spread through a blood sucking parasite from one host to another. Fleas, ticks, mosquitoes, lice, sand flies and mites are all vectors that can cause big problems for our pets. There are several products we carry that are great preventatives for parasites during the warm weather seasons as well as year round.

This month we are featuring Vectra 3D for dogs and cats. There are many things that we like about this product, one being the simple application to your pet. It is also a non-greasy formula that dries quickly and does not get all over furniture or bedding. You can also bathe your pet within 24 hours of application. Vectra 3D is safe for your puppies or kittens even if eaten! It contains a safe parasiticide that both repels and kills fleas, mosquitoes, and ticks. This is a great preventative for all your pets!

Meet
Herky Nicholson!
He belongs to
Heather, our
certified
groomer!



In our first newsletter we would like to introduce to you Audra Kooiman, RVT (Registered Veterinarian Technician). Audra received her Biology degree from California State University Stanislaus and then attended a technology program in California to become a Registered Vet Tech. She is married to Wade, has a 5 year old daughter, Payton and a 2 ½ year old son, Kamden. They have 2 cats that live with them. When they moved to Iowa she was unable to uproot her many other pets so she left her 10 cats, 2 dogs and parrot in the loving care of her mother. We thought it might be fun for us to open up the lines of communication and feature her in her own **“Ask Audra...” column**, offering you the opportunity to e-mail in any questions you may have pertaining to your pet! We have had a few questions called in to start us out, so here goes!

Dear Audra:

Why does my dog scoot its rear end on the carpet or lawn?

A big misconception is that your dog probably has worms, but very rarely are worms the cause of “scooting”. Dogs and cats have scent glands on each side of the rectum filled with a smelly secretion. These glands are normally expressed as pets have bowel movements, and are a way for them to mark their territory. The glands can become full and uncomfortable if not emptied normally. If your pet can’t express them on their own they may become impacted, infected, abscessed or may even rupture.

Symptoms that indicate your pets anal glands may need to be expressed include scooting its rear end on the ground, licking or chewing its rear end, problems with having a bowel movement, pain associated with lifting the tail, chasing the tail, or any other discomfort displayed in this area. When this happens, a veterinarian, technician or groomer can express them manually. We insert a gloved finger in the rectum and squeeze the material out of the glands. Some pets will need this done frequently, others rarely. Many pets with chronic anal gland problems have underlying allergies causing the anal glands to fill and their rear ends to become itchy. We can also surgically remove the anal glands for dogs that have chronic problems. Dogs with food allergies usually have itchy anal areas as well.

Dear Audra:

Why are some Rabies vaccinations good for 1 year and others for 3 years?

A puppy receives its first Rabies vaccination at approximately 12-16 weeks of age. This initial vaccination is good for one year no matter which vaccine brand is given. The following year’s Rabies booster, as long as it is not overdue by even a day, may be good for one, two, or three years depending on the veterinarian’s choice of Rabies vaccination. The state regulations require that at anytime the Rabies booster is overdue a one year Rabies vaccination must be given. When the following year’s vaccine is given, it can be a 3 year as long as the previous vaccine has not expired.

We welcome you to send your questions to APCC@AdvancedPetCareClinic.com , with “Ask Audra” in the subject line!



Our in house Groomer, Heather Nicholson, is taking appointments for your pet’s grooming needs. She offers Full Service Grooming, and Spa upgrades are available upon request! Call Heather at (319)277-7675 to set up an appointment soon!

Advanced Pet Care Clinic

Hours – Mon. 7:30 to 5:30
Tues. 7:30 to 8:00
Wed. 7:30 to 5:30
Thurs. 7:30 to 5:30
Fri. 7:30 to 5:30
Sat. 8:00 to 10:00

